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Managing Trustee's Message:

One more fruitful year bringing a smile on the faces of the needy and the destitute. We thank all the individuals and organizations for their support and unshakeable faith on Sri Poorna Mahameru Trust. This year 2018-19 we reached many new milestones. We were able to participate in popular HSSF 2019 at Chennai and we were able to arrange for a few charity concerts in the USA. We had visitors from several new corporates and also individual donors who were quite appreciative of the good work done by us.

The government of Tamil Nadu conducted an audit of all elderly care homes in the state. As a part of this activity, they visited and conducted an inspection and were fully satisfied with the infrastructure and facilities.

In line with modern technologies, we are expanding both our financial and non-financial donations into the digital mode of transactions, we continue online payment gateway with Instamojo.com and also with e-wallets such as PayTM and also encourage people to use online grocery delivery system to donate in kind.

In the forthcoming year, we will continue to focus on our key projects:

- a) Elderly Care - The reconstruction of our 25-year-old building is a priority this year.
- b) Free Food Programs - In addition to the existing Free Food Programs conducted in our trust and nearby localities we are also actively considering expanding our Free Food Program to other areas/cities.

I would humbly request our donors, corporates mentors and the general public to join the hands in this noble service and continue to support our organization in all its initiatives as we progress.

Warm Regards
Sesshadri S

Key Projects:

1. Thrivani Free Old Age Home for Destitute Elders:

Thrivani Destitute old age home dedicated to destitute elders for more than 25 years. The elders are provided with Free food, accommodation, and medical aid. Their final rites are also performed by the trust giving them a dignified exit from this world that abandoned them. As the present building has moved to an irreparable state, we are in the process of accommodating the elders in Shanti Nivas building and planning to reconstruct a new building that is friendly to senior citizens. Donations for the same is being actively beseeched.



2. Sri Matha Nithya Annadanam Scheme(Feed the needy):

Free food is provided to anyone who walks in with hunger. Under this Scheme, we conduct food distribution in slums, remote villages, hospitals on regular days. We also conduct mass food distribution on special occasions like Chitra Pournami, Akshaya Tritiya, Deepavali, Navaratri to name few .

Insight on the various Annadanam programs conducted during this year:

- (a) Chitra Pournami Annadanam: (22nd Apr to 30th Apr)
- ✓ Chitra Pournami is celebrated as an Annual festival in our organization, usually, it will be for 2 days.
 - ✓ As our organization has successfully completed its 25th year serving its objectives flawlessly, this year annual celebration was even more colorful, and the celebrations extended for about 1 week.
 - ✓ Annadanam was provided to the people for all these 8 days from the Morning till night.
 - ✓ Children had all fun and feast as we had stall for popcorn sweet candy and desi cone ice creams.
- (b) Akshaya Tritiya Annadanam (400 food packets) in Chrompet area, Chennai (18th Apr 2018)
- (c) Navaratri Annadanam: Oct 10th to Oct 18th
- (d) Deepavali Annadanam Nov 6th, 2018, 800 food packets provided to the roadside destitute along with new clothes starting from Pallavaram to Chengalpattu, Chennai
- (e) Special Dawn to Dusk Annadanam from Dec 6th to Dec 10th at our premise
- (f) Kannagi Nagar the largest settlement area in OMR, Chennai – Annadanam for around 700 persons Jan 19th, 2019
- (g) Annadanam at Tiruvannamalai town on Feb 12th, 2019
- (h) Monthly Annadanam in and around backward areas of Chrompet
- (i) Annadanam at Government Lower Primary School, Annasandrapalya, Bangalore on 06th Mar 2019
- (j) Annadanam for Women’s day on 8th Mar 2019 in Chrompet



3. Sri Narayana Guru Leprosy Mission:

Volunteers from the trust regularly visit and provide free food at some of the leprosy centers in and around Chennai. We also donate dresses, utensils or needy items to the residents.

(a) Monthly annadanam has been provided to leprosy affected people in the below areas in the year 2018-19

- Chengalpet
- Villivakkam leprosy center
- Amanambakkam leprosy center
- Paranur
- Madurandhagam



(b) During this Navaratri, our trust was blessed by the visit of physically challenged people and Leprosy cured but deformed persons (LCDP) from Sri Ramakrishna Mutt, Mylapore, Chennai. They were provided with dresses, gifts and lunch were served to them.



4. Dhanvantri Free Medical Center:

Our medical center inside the premises caters to the needs of elders and the nearby people of old Pallavaram for their basic medical needs. It also assists in conducting medical camps in association with various medical organizations like,

- a) Nandalala Medical Foundation – 20th Dec 2018
- b) Doctors from Sai Trust, Chennai visit our premises every 3rd Saturday and provide medical consultation and medicines for the elders.
- c) This year we joined hands with Seva Bharathi Mobile medical Seva for conducting a free medical camp every Saturday. A medical van will be available with a doctor, nurses and the basic medical equipment. Medicines were also provided free of cost in some cases. Health awareness in our area is also given priority and we are planning to extend the service to other nearby areas.



5. Sri Abhinava Vidya Tirtha Educational Scholarship scheme:

Sri Poorna Mahameru Trust has been providing educational assistance as scholarships to deserving students from rural or underprivileged backgrounds or children of Leprosy affected for several years under “Sri Abhinava Vidyatirtha Educational Scholarship” programme.

The list of students who have been granted for scholarships for the year 2018-2019 is available on our website. In association with Sri Ramakrishna Mission, a function was conducted to hand over the scholarships.



6. Santh Tukaram scheme for Promotion of Arts and Culture:

Our trust promotes the various arts and cultural activities so that the tradition is preserved and passed on to the next generation.

- (a) During Chitra pournami, lots of cultural events were arranged for all the 8 days - Mayil attam (Traditional peacock dance), Karakattam (Tamilnadu special Folk dance), Poikaal kudhirai attam, Villu paatu along with Indian traditional music concerts have been conducted to encourage the musicians and to entertain the elders and public.
- (b) On the occasion of Navarathri, for all the 10 days various Vocal music concerts, Instrumental music events, and Bharathanatyam have been conducted on our premises.
- (c) Indian traditional vocal music and Instrumental music concerts have been arranged from Dec 6th Dec 10th to entertain our elders.



- (d) The students from the below schools visited our trust, and our elders were all so glad to see their grandchildren through these students. They served lunch to the elders and donated provisions. The kids happily displayed their talents by Singing Indian music, dance and entertained the grandparents in their usual innocent way. And they also asked our elders to sing and dance to make the event memorable. The kids were visibly moved and took a vow to take care of elderly relatives and neighbors with due respect.

*Sri Sarada Eashwar Vidya Mandir Matriculation Higher Secondary School, Polichalur (Sept 2018)

*The PSBB Millennium School, Gerugambakkam (Nov 2018)

*Rabindra Bharathi Global School, Keelakatalai (Nov 2018)





7. Manavaseva when in crisis:

Our trust advocates giving back to society by supporting the needy during the natural calamities and disasters.

Kerala floods and Gaja cyclone to name the few in 2018.

(a). Poorna Mahameru Trust resourced the following contributions for the Kerala Flood relief.

(1) 11 types of cleaning materials worth Rs 36,300 (2) 7 cartons of new children dress worth Rs 20,000 (3) 50 blankets worth Rs 15,000 (4) 2000 packaged water bottle worth Rs 6,000



(b). Sri Poorna Mahameru Trust resourced the following contributions for the Gaja Cyclone relief.

(1) Rice of 200gs (2) Dhal 2kgs (3)Mat - 25 numbers (4) Tarpaulin sheets worth Rs.18000



CSR Events:

(a) HCL Team – (22nd Feb 2019)

A team from HCL visited our trust and met the elders and donated groceries.

(b) Thiruneermalai Lions club members visited our trust and donated groceries for feeding.
(8th Sept '18)



HCL Team



Lions club

Milestones Achieved this year:

a. Inspection by Government of Tamil Nadu Social welfare committee: The government of Tamilnadu conducted an audit on all elderly care homes in the state. Our old age home was also reviewed in terms of building stability, fire safety, quality of food provided, etc. Old age home registration was extended vide ROC. NO. 1107/A1/2018 dated 13.12.2018

b. HSSF (Hindu Spiritual and Society fair) 29th Jan to 4th Feb 2019
Our trust participated in the 10th HSSF conducted in Gurunanak college, Velachery, Chennai. In this event, we could be able to connect to a huge number of people and explain to them about our trust and its decades of services towards the deserving population. Many people showed their interest to contribute whatever little of their time, labor and money for our projects.



c. Swara Raga Sudha – Nov 18th, 2018(held in Los Altos USA):

Swara Raga Sudha organised a concert in the Bay Area's (USA) with the support of Bay Area Gurus and musicians. This concert was organized to support and raise funds for our Sri Poorna Mahameru Trust.



d. Traditional Natyanjali dance program conducted at California State University on 9th Mar 2019. This concert was being organized to support and raise funds for Sri Poorna Mahameru Trust.



e. Srividyaashram Matriculation School:

The construction of state of the art "Swaminathan Block" for the Pre-KG kids at our Srividyasram school has been funded and supported by "Sri Poorna Mahameru Trust" and the grand inauguration held on 23-Mar-19.

Key Donors:

This year our key donors where

- a) Guru Krupa Foundation, USA
- b) Omprakash foundation, USA
- c) Vijay Amritraj Foundation, USA
- d) Sacramento Mahaperiyava Mandali, USA
- e) Numerous other individuals, Organizations, Groups
(Names of the individuals will be provided on the request basis)

Future Plans:

- 1) Demolish and Reconstruct the old age home building which is more than 20 years old and Makes it senior citizen friendly. It will also have a large annadanam hall to accommodate 200 people at a time
- 2) Focus primarily on providing better facilities to elders in our home
- 3) Purchase a modern mobile food van for conducting annadanam outside the premises.
- 4) Enhance and improve the free food programme to cover other areas/cities.
- 5) Effective communication to our donors and the general public through emails, Facebook, and other social media