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<i>Feed! Educate! Serve!</i>		Ph no: +91 44 2247 2483 + 91 9444868282

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## Managing Trustee's Message:

The year 2016-17 has indeed been a very significant year for Sri Poorna Mahameru Trust. We had several new corporate and individual donors and visitors to our organization who were quite appreciative of the good work done by us.

We also saw a huge change in the financial patterns due to the effect of demonetization and the consequent efforts of the government in promoting Digital modes of transfer. In line with the government's objectives, we have setup an online payment gateway with Instamojo.com and also with e-wallets such as PayTM. While overall financial position has remained more or less the same, we see a good increase in donors from outside Chennai and from other states.

The Vardhah cyclone in Dec 2016 resulted in damage to our infrastructure and which has been subsequently rebuilt.

In the days to come, we will continue to focus on our key areas of

- a) Elderly Care
- b) Free Food Programmes

In addition to the existing Free Food Programmes conducted in our home and nearby localities we are also actively considering expanding our Free Food Programme to other areas/cities.

I would humbly request our donors, mentors and the general public to continue to support our organization in all its initiatives as we march ahead.

Warm Regards

*Sesshadri S*

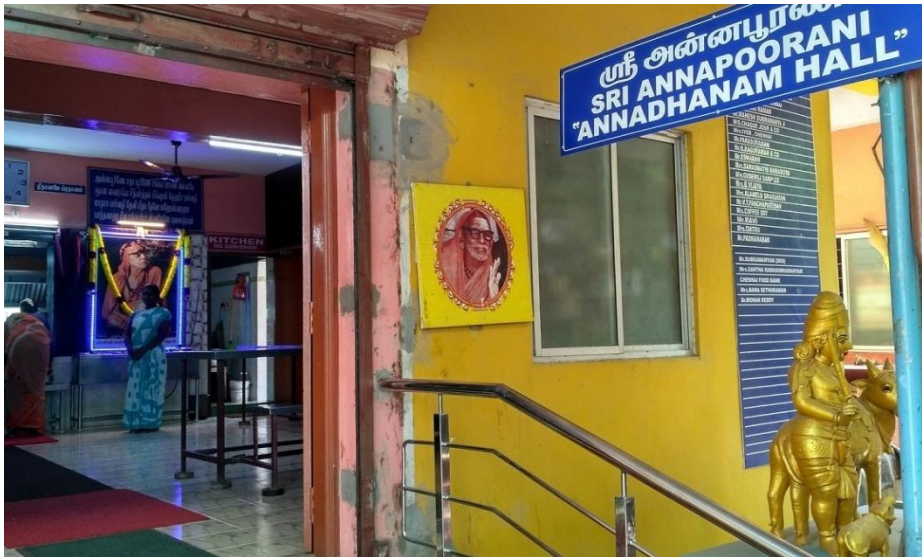
## Key Accomplishments/Events:

### 1. Old Age home

The free old age home continues to maintain on an average 30-40 residents. All their needs are taken care of by our organization. For some of the residents, who have passed away, the final rites have been performed by the trustees themselves.

The subsidized old age home has seen new entrants who are also doubling up as volunteers in some of our activities.





## 2. Our Annual Day Event during Chitra Pournami, 2016

As it happens every year, this year as well our annual day was celebrated on Chitra Pournami on 22-Apr-16. As always, we continue to receive large crowds for the Annadanam. In this reporting year, we had around 4500 people participate in the annadanam.



### 3. Other free food Initiatives

Every month on a specific day, our volunteers visit several Leprosy Centres in and around Chennai. We provide food and clothes to those patients. Also, during festival days such as Diwali etc. we provide food packets to the needy.



*Food Distribution at a leprosy centre near Chengelpet*





*Food Distribution during Diwali*

4. **Vardhah Cyclone** in Chennai had caused good amount of damage to our premises. There was no electricity for nearly 4-5 days (which was managed with gensets) and no internet for 10-15 days. With the help of good natured donors, specifically Sri.V.T.Panchabagesan, Chennai we managed to rebuild the infrastructure.





### **5. Scholarships to Students**

Our Trust has granted scholarships to 8 deserving students from an underprivileged background for their school or college education.

### **6. Promotion of fine arts**

To preserve the great traditions of India, we encourage classical music and dance by conducting concerts inside our premises. This also provides an opportunity to our senior citizens to relax their minds. This year, we had concerts on all 9 days of Navaratri festival with the participation of budding artists.



## Key Donors and CSR Events

This year our key donors where

- a) Guru Krupa Foundation, USA
- b) Vijay Amritraj Foundation, USA
- c) AVM Charities
- d) Sri V.T.Panchabagesan, SSM Residency, Chennai
- e) Numerous other individuals, Organizations, Groups

CSR Events:

- a) Monthly Medicine donation by Apollo Hospitals
- b) Medical Camp by Nandalala Foundation
- c) CSR by SpiceJet Team
- d) CSR from Vani Vidhyalaya School, Chennai

## Future Plans

1. Focus primarily on providing better facilities to elders in our home.
2. Enhance and improve the free food programme to cover other areas/cities.
3. Provide increased communication to our donors and general public through emails, facebook and other social media
4. Increased use of Digital payment methods as per government directions.