

Sri Poornamahameru Trust		No 1, Sankara Salai, Subham Nagar, Old Pallavaram Chennai - 600 117
<i>Feed! Educate! Serve!</i>		Ph no: +91 44 2247 2483 + 91 9444868282

Table of Contents

<u>Managing Trustee's Message:.....</u>	<u>2</u>
<u>Key Accomplishments/Events:.....</u>	<u>3</u>
<u>Key Donors and CSR Events.....</u>	<u>8</u>
<u>Future Plans.....</u>	<u>9</u>

From the Managing Trustee's Desk:

Sri Poorna Mahameru Trust is 23 this year, learning faster and growing rapidly, while keeping the elders at the centre of everything we do. This has been our focus since inception. We are now a proud team of over 20+ staff and a number of volunteers all over the globe.

We embarked on this journey knowing some of the challenges; today we know a little more and there is still so much more to learn. We saw a world that was seemingly oblivious to the plight of senior citizens. Something had to be done and we became conduits of the change we wanted to see. Through the years we have seen that the change has begun to happen. We see increasing focus around the rights of elders, elder friendly spaces and buildings and so on.

Our other key area – Food for the needy is also getting a lot of focus with people coming forward to reduce food wastage, donate the leftover food from their weddings and other social events. We thank each and every donor and volunteer for their efforts.

The Chennai floods caused a lot of havoc around our place but we still continued our free food programme during that time. We opened up our old age home to anyone who wanted to stay for a short period. Without electricity, telephone and internet for 3-4 days our cooks managed to a tremendous job. We infect prepared surplus food and distributed in the areas around Pallikaranai, Keelkattalai. Blankets, bed sheets, mats all were distributed to the needy.

The lessons learnt from the floods will be used to improve our internal processes and emergency procedures.

Warm Regards

Sesshadri S

Key Accomplishments/Events:

1. Old Age home

The free old age home continues to maintain on an average 30-40 residents. All their needs are taken care of by our organization. For some of the residents, who have passed away, the final rites have been performed by the trustees themselves.

The subsidized old age home has seen new entrants who are also doubling up as volunteers in some of our activities.





2. Our Annual Day Event during Chitra Pournami, 2015

As it happens every year, this year as well our annual day was celebrated on Chitra Pournami/ Buddha Poornima on Monday, 4th of May. As always, we continue to receive large crowds for the Annadanam. In this reporting year, we had around 3500 people participate in the annadanam.



3. Other free food Initiatives

Every month on a specific day, our volunteers visit several Leprosy Centres in and around Chennai. We provide food and clothes to those patients. Also, during festival days such as Diwali etc. we provide food packets to the needy.



Food Distribution at a leprosy centre near Chengelpet



Food Distribution during Diwali

4. Chennai Floods

Sri Poorna Mahameru Trust was involved in supporting the affected people during the 2015 Chennai floods. As a part of the daily Annadanam, free food was provided to the flood affected. Food was also distributed in the areas around Pallikaranai, Keelkattalai. Mats, Blankets were also distributed to the needy. In some areas such Kowl Bazaar, we distributed grocery packs for families.

Our old age home was temporarily opened to serve the nearby residents and anyone else who wanted a place of stay.





5. Scholarships to Students

Our Trust has granted scholarships to 14 deserving students from an underprivileged background for their school or college education. Some of them are children of our support staff.

6. Promotion of fine arts and culture

To preserve the great traditions of India, we encourage classical music and dance by conducting concerts inside our premises. This also provides an opportunity to our senior citizens to relax their minds. This year, we had concerts on all 10 days of Navaratri/Durga Puja festival with the participation of budding artists.



Key Donors and CSR Events:

This year our key donors where

- a) Guru Krupa Foundation, USA
- b) Vijay Amritraj Foundation, USA
- c) AVM Charities
- d) Employees of TCS
- e) Employees of Indian Oil Corporation (IOC)
- f) Numerous other individuals, Organizations, Groups

CSR Events:

- a) Monthly Medicine donation by Apollo Hospitals
- b) Medical Camp by Nandalala Foundation
- c) Grocery donation by Bank of Baroda

Future Plans:

1. Focus primarily on providing better facilities to elders in our home.
2. Improve processes so that we are not caught in a difficult situation during natural calamities such as Chennai flood.
3. Enhance and improve the free food programme to support during emergencies.